

# The Global Book Alliance: Books for Every Child

Global Reading Network Technical Meeting  
September 7, 2016



# Objectives of the Global Book Alliance:

Ensure that children have the books they need by transforming book

- DEVELOPMENT/ACCESS
- FINANCING/PROCUREMENT
- SUPPLY CHAINS/PLANNING&DISTRIBUTION

# To improve reading, books are essential

*When it comes to more specific factors related to education outcomes, the most striking area of agreement found in studies using a variety of research methodologies is that textbooks and learning materials show the highest incidence of impact for improving primary school outcomes in many developing countries.*

- Boissier, 2004

...but they are absent from classrooms.

Country	Percentage of Children Tested with 1:1 Textbook Access
Swaziland	99.2
Mauritius	87.7
Botswana	63.4
Lesotho	55.9
Mozambique	52.8
Zanzibar	48.1
South Africa	45.0
Seychelles	42.3
Namibia	31.9
Malawi	27.1
Zambia	23.1
Kenya	17.8
Uganda	17.4
Zimbabwe	14.7
Tanzania	3.5
SACMEQ 2007 Average	42%

# What challenges need to be addressed?

All links of the “book chain” are broken:

- Title development and access
- Licensing
- Financing
- Procurement
- Contracting (Publishing, Printing)
- Distribution/Supply chain management
- Use

## Activities to Date:

- Title Development
- Title Access: Global Reading Repository
- Title Access: Materials Inventories
- Title Access: Licensing
- Feasibility Studies and Business Case Development (includes procurement and financing)
- Supply Chain Management Development/”Track and Trace”
- Use

# Title Development

## Enabling Writers - an All Children Reading: A Grand Challenge for Development (ACR GCD) Competition:

- ACR GCD Partners: USAID, World Vision, DFAT
  - \$100K software “prize” to facilitate development
  - Open source
  - Winner selected
  - Rollout in September 2016
  - Planned ongoing user support
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- Results-Based Financing through REACH Trust Fund
  - Government and partner-produced materials



# Title Access

## Global Reading Repository

- Collect and house reading materials, with a focus on materials in underserved languages.
- Supportive software (Enabling Writers) to assist with title development.
- Allow uploading, through Creative Commons licensing, other kinds of open source arrangements, or agreements with publishers/authors.
- Allow downloading and printing.
- Support “versioning.”
- Design study complete (co-funded by ACR GCD and Norad).
- Materials collection underway



# Supply Chains

- Work is needed on forecasting, quantification, markets, financing, procurement, distribution.
- Ongoing Strategy Development (Paper due end June)
- Completed study of Open Licensing and Supply Chains (funded by Hewlett Foundation).
- Additional funding from Hewlett planned on supply chains.
- Deloitte study on private sector involvement in the supply chain.

# Feasibility Studies

- Co-funded by DfID, Norad and USAID
- Conducted fieldwork, interviews and desk studies to examine existing availability, market, financing and distribution of primary grade reading books.
- Phase Two starting in September: Recommendations for the approach, mechanisms, structure and governance of the Global Book Alliance

# Sample Products/Activities Completed To Date

- Enabling Writers Software
- Enabling Writers Grants Awarded
- Materials Inventories in 11 Countries
- Creative Commons Trainings
- Global Reading Repository Design Study
- Book Specifications and Training
- Book Production Training
- Licensing Study
- Feasibility Study Phase 1
- Supply Chain Workshop
- Supply Chain Concept Paper
- Private Sector Engagement Study
- Track and Trace Software
- Track and Trace Field Study

# Global Book Alliance Development Participation

- Africa Storybook Project
- African Development Bank
- blueTree
- Burda Druck
- Center for Global Development
- CHAI
- Chemonics
- CIFF
- CODE
- Cooperative for Education
- Creative Associates International
- Deloitte
- DFAT
- DFID
- Elma Philanthropies
- Faro
- FHI 360
- Google
- Hewlett
- IEPartners
- IKT Norge
- Inner Workings Inc.
- Innovative Consulting
- Inter-American Development Bank
- Juarez Associates
- Kahoot!
- Microsoft
- Natoma Group
- Norad
- Norway Ministry of Education and Research
- Norway Union of Education
- Norwegian Directorate for Education and Training
- Novus Holdings
- Pearson Publishing
- R4D
- Research Council of Norway
- Room to Read
- RTI
- Scholastic
- SIL Lead
- Sproxil
- Telnor Group
- URC – Global Reading Network
- William Davidson Institute of UofM, Healthcare Research Initiative
- World Bank
- World Reader